



# Sponsorship Opportunities

One Mission, Three Affiliates, **Infinite Impact**



# Welcome to the Family

## Partnering to Strengthen the Support Families Count On



Support can change the trajectory of a family's life. That simple truth is at the heart of Family Resource Network and the work we do with families across New Jersey. When you partner with us and with our affiliates [Autism Family Services of New Jersey](#), [Caregivers of New Jersey](#), and [Epilepsy Services of New Jersey](#), you help ensure that individuals living with disabilities, chronic health conditions, and other complex challenges, along with their families, have access to programs, guidance, and community connections when they need them most.

The people facing complex health and daily living challenges are our neighbors, our coworkers and, in some cases, our own families. Supporting them strengthens the communities we share.

Family Resource Network has been a trusted resource for more than five decades, offering services that empower over 30,000 individuals each year. Our work is grounded in a personalized, humancentric approach that reflects the highest standards of care and service. Across epilepsy, autism, intellectual and developmental disabilities, and chronic health conditions, we remain committed to helping families engage in life to the fullest.

This sponsorship book highlights many ways we can work together. From signature events like Autism Beach Bash, Paint the Pony Purple, Walk for the One, and the Golf Classic, to programmatic initiatives and community-focused gatherings, your partnership expands access to meaningful experiences and essential supports for families.

Your partnership strengthens the network of support that families count on and helps them connect with the resources and guidance they need at each step of their journey. Thank you for being part of the community that ensures no one has to navigate these challenges alone.



# 14th Annual Paint the Pony Purple

March 22, 2026 | Asbury Park, NJ

BENEFITS	CONVENTION HALL	TILLIE	CAROUSEL	STONE PONY	BATTLE OF THE BANDS	PAINTED PONY
Name on welcome banner	✓	✓	✓	Event signs	Event signs	Event signs
Name on website	✓	✓	✓	✓	✓	✓
Press release mention	✓	✓	✓			
Social media mentions	✓	✓	✓			
Logo on T-shirt	✓	✓	✓			
Featured on signage, print materials and event signs	✓	✓	✓	Event signs	Event signs	Event signs
Exclusive location for sponsorship banner	✓					
Premier location for sponsorship banner	✓	✓				
Complimentary exhibitor table and chairs	✓	✓				
Tickets to the event	10 Tickets	8 Tickets	4 Tickets	4 Tickets	2 Tickets	
<b>TOTAL INVESTMENT</b>	\$7,500	\$5,000	\$3,000	\$2,500	\$2,000	\$1,500



# 50th Annual Golf Classic

July 13, 2026 | Clifton, NJ

BENEFITS	PRESENTING	PLATINUM	GOLD	SILVER	DINNER	BRONZE
Complimentary foursomes or dinner reservations	✓ 5 Foursomes	✓ 4 Foursomes	✓ 3 Foursomes	✓ 2 Foursomes	✓ 10 Reservations	✓ 3 Reservations
Logo or name displayed on course signage	✓ Entrance Banner	✓ Sponsor Board	✓ Sponsor Board	✓	✓ Signage at Dinner	✓ Company Sign at Cannon Hole
Logo + listing on event website	✓	✓	✓			
Sponsor board or event program recognition	✓	✓	✓	Program acknowledgment	Program acknowledgment	Program recognition
Company tee signs at preferred hole locations	✓	✓	✓	✓		
Dinner ceremony recognition + table tents	✓	✓	✓	✓	✓	
Branded golfer items (polo, hat, golf balls, etc.)	✓	✓	✓			
Opportunity to provide items for goody bags	✓	✓	✓	✓		
Post-event thank-you gift + year-end recognition	✓	✓	✓			
Sponsor certificate for website or display	✓	✓	✓			
<b>TOTAL INVESTMENT</b>	\$20,000	\$15,000	\$12,500	\$10,000	\$6,000	\$2,500





# 22nd Annual Autism Beach Bash

September 13, 2026 | Belmar, NJ

BENEFITS	PRESENTING	PLATINUM	GOLD	FOOD	SILVER	BRONZE
Name or logo on event collateral	✓ All banners	✓ Main stage	✓ Main stage	✓ Food court	✓ Main stage	✓
Logo and link featured on AFSNJ website	✓	✓	✓	✓	✓	✓
Press release and media recognition	✓	✓	✓			
Social media acknowledgment	✓	✓	✓			
Logo placement on event T-shirts	✓	✓	✓			
Exhibitor tent space (premium or standard)	✓	✓	✓	✓	✓	✓
Opportunity to provide branded gifts to attendees	✓					
Exclusive on-site signage or banner placement	✓	✓				
VIP or special event experiences	✓	✓				
Sponsor certificate + year-end recognition	✓	✓	✓	✓		
<b>TOTAL INVESTMENT</b>	\$25,000	\$10,000	\$7,500	\$6,000	\$5,000	\$2,500



# 14th Annual Walk for the ONE

October 19, 2026 | Piscataway, NJ

Walking for ESNJ & the epilepsy community in NJ

BENEFITS	CHAMPION	HERO	COSTUME CATWALK	ONE TOUGH COOKIE
Name and logo on event collateral	✓	✓	✓	✓
Corporate banner placement along the route / start-finish	✓	✓	✓	✓
Exhibitor space (Premium or Standard)	✓ Premium	✓ Premium	✓ Premium	✓ Standard
Activation opportunity (candy, snack station, competition)	✓ Candy Station	✓ Snack Station	✓ Costume Competition	✓
Speaking opportunity	✓			
Social media visibility	✓ Stand-alone post	✓ Group post	✓ Group post	✓ Group post
Route/Schedule of events visibility	✓	✓	✓	✓
Registration banner inclusion	✓	✓	✓	✓
Year end recognition	✓			
Sponsor certificate for website/display	✓	✓	✓	✓
<b>TOTAL INVESTMENT</b>	\$10,000	\$7,500	\$5,000	\$2,500





# Biennial National Caregivers Conference

## November 2026

BENEFITS	VISIONARY CARE	EMPOWERED CARE	RESILIENT CARE	SUPPORTIVE CARE	COMPANION IN CARE	FOUNDATION IN CARE	NONPROFIT EXHIBITOR
Logo placement on website & event signage	✓ Premier placement on all materials	✓ Main stage signage + website	✓ Website + select signage	✓ Website + shared signage	✓ Website + program book	✓ Website + program book	✓ Website + program book
Branding on attendee materials	✓ High-visibility branding on attendee materials		✓ Logo on event show bags				
Ad placement in conference program	✓ Full-page ad	✓ Half-page ad	✓ Quarter page ad	✓ Program recognition	✓ Program recognition	✓ Logo in program	✓ Listing in program
Email recognition	✓ Dedicated email	✓ Group email recognition					✓ Email mention
Social media promotion	✓ Dedicated posts	✓ Multi-post spotlight	✓ Social mention	✓ Social recognition			
Speaking or on-stage recognition	✓ Recognition + presenting sponsor status		✓ Mention in opening remarks				
Sponsorship of a space, panel, lounge, or award	✓ Naming rights to lounge + signature award + reception sponsor	✓ Sponsor a breakout session or panel					
Exhibit space	✓ Premium space	✓ High visibility space	✓ Exhibit space	✓ Exhibit table	✓ Exhibit table	✓ Exhibit table	✓ Showcase table
Complimentary registrations	10 registrations	6 registrations	4 registrations	3 registrations	2 registrations	1 registration	1 registration
Additional VIP benefits	✓ VIP luncheon table + reception sponsor + press release inclusion	✓ VIP luncheon table					
<b>TOTAL INVESTMENT</b>	<b>\$25,000</b>	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>



# More Ways to Partner

## Partner with us in Programmatic-Focused Events

Each year, our events unite families, advocates, and business leaders across New Jersey to advance inclusion and empowerment. By partnering with the Family Resource Network, you'll strengthen your organization's community presence, engage your team in meaningful experiences, and help ensure that every family has access to the support they deserve.



### **Mother's Appreciation Dinner | May 2026 |** Park Avenue Club

An uplifting evening for mothers of children with epilepsy to connect, recharge, and build supportive relationships. Guests share experiences, enjoy a beautiful dinner, and join a community of women who understand the unique challenges and strengths of parenting a child with epilepsy.



### **Father's Appreciation Event | June 2026 |** Location TBD

A special gathering honoring fathers of children with epilepsy and other developmental disabilities. Dads connect with one another, enjoy meaningful activities, and gain support from a community of men who share similar journeys. A relaxing and empowering evening designed just for them.



### **Junior Professional Advisory Council Networking Social November 2026 |** Edison, NJ

A social and networking event for members of the Junior Professional Advisory Council and the FRN volunteer network. Participants connect with peers, learn about volunteer opportunities, and strengthen their commitment to supporting families living with epilepsy and developmental disabilities.



### **Retreat Programming | 2026 |** Statewide

Retreat experiences supporting individuals and families in the epilepsy community, including the Healing Hearts Collective bereavement retreat and the Navigating Us couples retreat. These programs offer connection, reflection, emotional support, and opportunities to build community in a restorative environment.



# More Ways to Partner

## **Day at the Beach | July 2026 |** Island Beach State Park

A free day at Island Beach State Park for families affected by epilepsy and other developmental disabilities. Attendees enjoy a private beach experience with special amenities, supportive volunteers, and inclusive activities. Families leave feeling refreshed, connected, and supported.



## **Camp NOVA | July 2026 |** Sandyston, NJ

A week-long overnight camp for youth and adults with epilepsy and developmental disabilities. Campers enjoy group and individual activities, build confidence, and create lasting memories. Families receive meaningful respite while participants return year after year feeling empowered and connected.



## **Seize the Wave | July 2026 |** Sea Isle City, NJ

A collaborative surf program hosted by Epilepsy Services of NJ and Paul's Purple Warriors. Attendees receive adaptive beach and ocean-based instruction from trained surf coaches. Participants gain confidence, experience inclusion in the water, and leave with a new appreciation for the ocean.



We welcome **in-kind donations** year-round to enhance our events, such as food, gift or raffle baskets, and professional services. Have another way you'd like to contribute? We'd love to hear from you! Contact us at **[events@familyresourcenetwork.org](mailto:events@familyresourcenetwork.org)**.

# 2025 Year in Review

## Paint the Pony Purple



**12** Total Sponsors

**425** Registrants

**\$50,000** Raised

## Golf Classic



**32** Total Sponsors

**186** Registrants

**\$200,000** Raised

## Autism Beach Bash



**38** Total Sponsors

Averaging **3k+** Attendees

**\$100,000** Raised

## Walk for the ONE



**7** Total Sponsors

**318** Registrants

**\$50,000** Raised







# Family Resource Network

Independence powered by community

One Mission, Three Affiliates, **Infinite Impact**



50 Millstone Road, Building 300, Suite 201, East Windsor, NJ 08520