



# 2024 SPONSORSHIP OPPORTUNITIES





# Welcome to the family!

Dear Sponsors,

When you partner with Family Resource Network (FRN) and our network of non-profits: Autism Family Services of New Jersey, Caregivers of New Jersey, and Epilepsy Services of New Jersey, you are demonstrating to your customers and employees your commitment to helping people living with disabilities and chronic health conditions and their families engage in life to the fullest.

People living with disabilities represent the largest minority population in the world. Over 2 million people are living with a chronic disease in New Jersey costing over \$33.7 million dollars in medical costs and \$21.9 billion in lost employee productivity. There are 1.12 million caregivers in New Jersey providing 1.04 million care hours each year. The numbers are astounding as our families face new and unique challenges each day. Many of these individuals and families are your employees and customers. They might even be your friends or your own family.

For over 50 years, FRN has supported people living with disabilities and their families with a special focus on serving people with autism, epilepsy, intellectual and developmental disabilities, and chronic health conditions. Each year, we assist over 30,000 people in all counties in New Jersey. FRN is CARF-accredited, meaning we uphold the highest standards, ethics, and practices in our work. Partnering with FRN is a sound investment and you can be confident your contribution will be put to good work.

Our promise to provide innovative, high-quality services is unwavering. As an organization, our mission is to provide a personalized, humancentric approach to helping families with disabilities find the right resources and support for every step of their journey. Within this booklet, you will discover the many ways we can work together, from sponsoring our state-wide signature special events, like the annual Autism Beach Bash and Golf Classic, to programs and services that positively impact the lives of the people we serve. We also offer education and training, scholarships, as well as employee engagement programs to help you achieve your corporate social responsibility goals.

Thank you for your consideration and we look forward to you becoming a member of our FRN family. With your support, together, we can ensure no one navigates the challenges of living with disabilities alone.

**Liza Gundell, CEO**



## What an FRN partnership means

The Family Resource Network (FRN) was founded in 1970 as the statewide Epilepsy organization in New Jersey. Today we are a network of non-profit organizations comprised of three affiliates designed to meet the growing needs for community-based programs and support for individuals and families living with disabilities and chronic conditions.

Our partners provide hope and help to make it possible for New Jersey's most vulnerable citizens to engage in life to the fullest.



### Your Dollars at Work

**110k**   
**INDIVIDUALS TRAINED IN**  
 SEIZURE RECOGNITION AND FIRST AID

 **27**  
**PROGRAMS TO HELP THOSE**  
 WITH DISABILITIES IN NJ

**30k**   
**FAMILIES SERVED ANNUALLY**

 **1.7**  
**mm**  
**LIVING WITH A DISABILITY IN NJ**



# Our Mission

To provide a personalized, humancentric approach to helping families with disabilities find the right resources and support for every step of their journey.

## OUR NETWORK



Autism Family Services of New Jersey is dedicated to ensuring a better quality of life for individuals and their families affected by autism and related disorders throughout the lifespan. It is a statewide non-profit organization dedicated to developing programs such as ABA therapy, respite care, after school and recreation programs.

Caregivers of New Jersey is dedicated to providing a central point of contact on caregiving issues, resulting in more effective information dissemination, increased support and awareness and advocacy.



Epilepsy Services of New Jersey is committed to improving the quality of life for people with epilepsy. We provide comprehensive support, personalized services and advocacy for individuals and their families.

[familyresourcenetwork.org](http://familyresourcenetwork.org)



### Paint the Pony Purple | *March 2024*

This event welcomes hundreds of families, supporters, and music lovers to enjoy entertainment while promoting epilepsy awareness. There will be a Battle of the Bands, live and silent auctions and a 50/50 raffle to raise necessary funds to continue the agency's programs and services that spread knowledge and awareness of epilepsy.



### Golf Classic | *July 2024*

The 48th Annual Golf Classic and Dinner at Upper Montclair Country Club in Clifton will raise needed funds to provide essential services that will improve the quality of life for those living with epilepsy in New Jersey. This event will include 18 holes, golf carts, and lunch. Cocktails, dinner, and an awards ceremony will follow the conclusion of the tournament.



### Camp Nova | *July 2024*

Camp NOVA is a wonderful opportunity for youth and adults living with epilepsy and other developmental disabilities to enjoy summer camp. Camp NOVA is an overnight camp where individuals participate in group and individual activities and make memories that last a lifetime.



### Seize the Wave | *July 2024*

Seize the Wave is a special surf instruction event brought to you through a collaboration between Epilepsy Services of NJ and Paul's Purple Warriors. This event will allow registered attendees to participate in instructional surf lessons. The surf lessons will start on the beach, then continue in the ocean with a trained surfer.





## Day at the Beach | *July 2024*

Day at the Beach is one of the premiere events hosted by Epilepsy Services of NJ. This free day at the Governor's Beach House Island Beach State Park provides an opportunity for families with loved ones who live with epilepsy and other intellectual and developmental disabilities to have a unique experience at a private beach with special amenities.



## Autism Beach Bash | *September 2024*

The 20th Annual Autism Beach Bash is the largest event in New Jersey for individuals with an autism spectrum disorder. This day includes a one-of-a-kind surf experience with Surfers Healing, engaging activities, arts and crafts, music, informational vendors, and much more. This event impacts lives and makes this the best day of the year.



## Walk for the One | *October 2024*

Epilepsy Services of New Jersey's 11th Annual Walk for the One at Johnson Park in Piscataway, NJ. 1 in 26 people will be diagnosed with epilepsy in their lifetime. Help support us in our quest to raise funds and spread awareness for improving the quality of life for those living with epilepsy. This event will include a 5k walk, fun activities, and resources for families to enjoy.



## National Caregivers Conference | *Nov 2024*

This conference is a dedicated event where family caregivers come together to share knowledge and experiences. This conference provides a platform for attendees to learn about the latest trends and best practices in caregiving, offering a valuable opportunity for networking and gaining insights to enhance their caregiving skills. With a focus on education and support, this conference is an essential resource for those involved in caregiving roles.





The Stone Pony

SK SPONSORSHIP OPTIONS  
epilepsy SERVICES

# PAINT THE PONY PURPLE

The Stone Pony | Asbury Park | March 2024



**\$7,500**

Convention Hall Sponsor

Your name on the welcome banner, website, sponsorship acknowledgment in a press release, social media, logo on t-shirt, print materials, and event signs. Exclusive location for your company banner. Exhibitor table with chairs provided. 10 tickets to the event.

**\$5,000**

Tillie Sponsor

Your name on the welcome banner, website, sponsorship acknowledgment in a press release, social media, logo on t-shirt, print materials, and event signs. Premier location for your company banner. Exhibitor table with chairs provided. 8 tickets to the event.

**\$2,500**

Carousel Sponsor

Your name on the welcome banner, website, sponsorship acknowledgment in a press release, social media, logo on t-shirt, print materials, and event signs. Exhibitor table with chairs provided. 4 tickets to the event.

**\$2,000**

Stone Pony Sponsor

Your name on event signs and website. Exhibitor table with chairs provided.  
4 tickets to the event.

**\$1,500**

Battle of the Bands Sponsor

Your name on event signs and website. Exhibitor table with chairs provided.  
2 tickets to the event.

**\$750**

Painted Pony Sponsor

Your name on event signs and website.

Contact: [events@epilepsynj.org](mailto:events@epilepsynj.org) | 800-336-5843 | [painttheponypurple.org](http://painttheponypurple.org)

# GOLF CLASSIC

Upper Montclair Country Club | Clifton | July 2024



**\$15,000**

Platinum Sponsor

5 complimentary foursomes. Banner with company name at the entrance. Sponsorship listing on the website. Company tee signs displayed at a location of choice. Opportunity to add an item in golfers' "goody bags." Special recognition at dinner and awards ceremony. Table tents bearing the company name at each dinner table and acknowledgment in the event program.

**\$12,500**

Golf Sponsor

3 complimentary foursomes. Banner with company name at the entrance. Sponsorship listing on the website. Company tee signs displayed at a location of choice. Opportunity to add an item in golfers' "goody bags." Table tents bearing the company name at each dinner table, and awards ceremony.

**\$10,000**

Silver Sponsor

Two complimentary foursomes. Sponsorship listing on the website. Company tee signs displayed at a location of choice. Opportunity to add an item in golfers' "goody bags." Acknowledgment in the event program, table tents bearing the company name at each dinner table

**\$6,000**

Dinner Sponsor

Includes ten dinner reservations. A sign displaying the company name at the dinner ceremony. Acknowledgment in the event program. Table tents bearing the company name at each dinner table.

# CAMP NOVA

TBD | TBD | July 2024



**\$10,000**

Climbing Wall Adventure Sponsor

Sponsor an adventure for all campers to scale the 25-foot climbing wall to the top! The sponsor will be recognized on the agency website. A sign will be displayed with the company name.

**\$7,500**

Camp Survival Kit Sponsor

A backpack filled with all the essentials to survive a week of camp. The backpack will include branded items such as a sustainable water bottle, flashlight, rain poncho, and other essential camp gear. All items will be branded with the sponsor's logo and recognized on the agency website.

**\$5,000**

Zip Line Experience Sponsor

Sponsor a once in a lifetime zip line experience for campers to fly across 20-acre Rooke Lake to enjoy the wildlife and each other. The sponsor will be recognized on the agency website. A sign will be displayed with the company name at the zip line.

**\$2,500**

Dance Sponsor

Sponsor the culmination of the camp week with a dance in the pavilion. There will be music, dancing, prizes, and promises for friendships that last a lifetime. A sign will be displayed with your company name, and will be recognized on the agency website.

# SEIZE THE WAVE

37th Street Entrance | Sea Isle City | July 2024



## \$2,500

Heritage Sponsor

Sponsor's name and logo listed on our website as well as on the Seize the Wave event main page as the Heritage Sponsor. The sponsor receives a standard exhibitor set up with a table and chairs. We encourage exhibitors to bring a company logo tablecloth. Your promotional items are permitted at your table. Sponsor's logo on the Schedule of Events.

## \$1,500

Tass Sponsor

The sponsor's name and logo are listed on our website as the Tass Sponsor. Sponsor's name and logo on the Seize the Wave event main page as the Tass Sponsor. The sponsor receives a standard exhibitor set up with a table and chairs. We encourage exhibitors to bring a company logo tablecloth. Your promotional items are permitted at your table. Sponsor's logo on the Schedule of Events

## \$1,000

T-Shirt Sponsor

This sponsorship includes the name on all event collateral, the company name on the event t-shirt, and a listing on the Epilepsy Services of NJ website with a link to your site. The sponsor receives a standard exhibitor set up with a table and chairs. Sponsor's logo on Schedule of Events.

## \$650

Exhibitor

Standard vendor exhibit table set up with table and chairs. Your promotional items are permitted at your table. We encourage exhibitors to bring a company logo tablecloth. Sponsor's logo on Schedule of Events.

## \$500

Food Sponsor

Sponsor's logo on Schedule of Events

# DAY AT THE BEACH

Governor's Beach House | *Island Beach State Park* | July 2024



**\$2,500**

Fun in the Sun Sponsor

Name/company logo listed on our company website

Exhibitor opportunities.

Event signage.

**\$1,000**

Food Sponsor

Name/company logo listed on our company website

Exhibitor opportunities.

**\$500**

Snack Sponsor

Name/company logo listed on our company website and ESNJ newsletter.

# AUTISM BEACH BASH

14th Avenue Beach | Belmar | September 2024



## \$10,000

Presenting Sponsor

Top billing on all event collateral. T-shirt, signage on the main stage, a VIP tour of Beach Bash, your company name on all outgoing press and news articles, recognition of sponsorship in event e-blasts sent to our distribution list, an opportunity to provide a logo gift to attendees, exhibitor space in a premiere exhibit or tent (value \$850), your company name on the official Autism Beach Bash T-shirt, your logo and listing on AFSNJ website with link to your site and your company name featured on the welcome banner.

## \$7,500

Platinum Sponsor

Top billing on all event collateral, signage on the main stage as our Platinum Sponsor and recognition in all event e-blasts and posted on the AFSNJ website with a link to your site. An opportunity to provide a logo gift to attendees, exhibitor space in a premiere exhibitor tent (value \$850). Your company name on the official Autism Beach Bash T-shirt, and your company name featured on the welcome banner.

## \$5,000

Gold Sponsor

Top billing on all event collateral, signage on the main stage as our Gold Sponsor and recognition in all event e-blasts and posted on the AFSNJ website with a link to your site. This sponsorship comes with a premium exhibitor tent (value \$750). Your company name on the official Autism Beach Bash T-shirt, and your company name featured on the welcome banner.

## \$2,500

Gold Sponsor

Standard exhibitor tent (value \$650). Company name on all event collateral, signage on the main stage as our Silver Sponsor, and recognition in all event e-blasts and posted on the AFSNJ website with a link to your site. Your company name on the official Autism Beach Bash T-shirt and your company name featured on the welcome banner.



# WALK FOR THE ONE

Johnson Park | New Brunswick | October 2024

epilepsy  
SERVICES  
NEW JERSEY  
**WALK  
FOR THE  
ONE**

epilepsy  
SERVICES  
NEW JERSEY

**\$10,000**

Champion Sponsor

Name & logo placed on all print materials, social media, schedule of events, and sponsor banner at registration. Sponsor's corporate banner to be prominently displayed at the start & finish line of the walk. Premium Exhibitor location (tent, table & chairs-provided).

**\$7,500**

Hero Sponsor

Name & logo placed on all print materials, social media, schedule of events, and sponsor banner at registration. Sponsor's corporate banner to be displayed at "the turn" along the route. Premium Exhibitor location (tent, table & chairs provided).

**\$5,000**

Costume Catwalk Sponsor

Name & logo placed on all print materials, social media, schedule of events, and sponsor banner at registration. Sponsor's corporate banner to be displayed along the route. Premium Exhibitor location (tent, table & chairs provided).

**\$3,500**

Warrior Sponsor

Name & logo placed on schedule of events and sponsor banner at registration. Sponsor may provide a promotional item for distribution. Logo on signs along the walking path.

**\$2,500**

One Tough Cookie Sponsor

Name & logo placed on signs directing participants along the route, schedule of events, and sponsor banner at registration. Sponsor's corporate banner to be displayed along the route. Sponsor receives standard exhibitor opportunity.

**\$1,800**

Premium Exhibitor

10 x 10 exhibitor space

**\$1,500**

Standard Exhibitor

Company represented under the Exhibitor Tent

# NATIONAL CAREGIVERS CONFERENCE

The Helderich | *New Brunswick* | November 2024



**\$15,000**

Presenting Sponsor

*Limited to one entity.*

Recognition as Luncheon Sponsor. Premium exhibit space in choice location. Conference welcome banner featuring sponsor name and company logo on cover of program book and conference bag, distributed to all attendees. Sponsor name and logo on all printed and virtual advertising and materials, press releases, and news articles. Advertising space inside the front cover of ad journal. Logo and prominent listing on conference website with hotlink to your site. 10 conference registrations included. Head VIP Table at the event luncheon.

**\$10,000**

Platinum Sponsor

Recognition as Luncheon Sponsor. Premium exhibit space in choice location. Conference welcome banner featuring company logo. Sponsor name and logo on cover of program book and conference bag, distributed to all attendees. Sponsor name and logo on all printed advertising and materials, press releases and news articles. Full page ad in program book. Logo and prominent listing on conference website with hotlink to your site. 6 conference registrations included. VIP Table at the event luncheon.

**\$7,500**

Gold Sponsor

Recognition as Continental Breakfast sponsor. Premium exhibit space in choice location. Conference welcome signage featuring Company logo. Full page ad in program book. Logo and prominent listing on conference website with hotlink to your site. Sponsor name and logo on all printed and virtual advertising and materials, press releases, and news articles. 5 conference registrations included.

**\$5,000**

Silver Sponsor

Recognition as sponsor of the Meet & Mingle. Exhibit Space at the venue. Conference welcome signage featuring company logo. ½ page ad in Program Book. Logo and prominent listing on conference website with hotlink to your site. Three conference registrations included

**\$2,500**

Bronze Sponsor

Exhibit Space at the conference venue. Conference Welcome Signage featuring Company logo ¼ page ad in Program Book. Logo and prominent listing on conference website with hotlink to your site. Two conference registrations included.

**\$1,500**

Show Bag Sponsor

Your company logo in prominent place on the show bags, distributed to all attendees. Exhibit Space at the conference venue.

**\$1,500**

Additional Sponsorships

Continental Breakfast Sponsor | PM Break Sponsor | Caregiver Scholarship Sponsor | Respite Sponsor | Coffee Sponsor