

# THE FAMILY RESOURCE NETWORK

## 2023 PARTNERSHIP OPPORTUNITIES



# WHY PARTNER WITH US?

The Family Resource Network (FRN) was founded in 1970 as the statewide Epilepsy organization in New Jersey. Today we are a network of non-profit organizations comprised of three affiliates designed to meet the growing needs for community-based programs and support for individuals and families living with disabilities and chronic conditions.

Our partners provide hope and help to make it possible for New Jersey's most vulnerable citizens to engage in life to the fullest.

## PAST PARTNERS



# WELCOME TO THE FAMILY



Dear Sponsors,

When you partner with the Family Resource Network (FRN) and our network of non-profits: Autism Family Services of New Jersey, Epilepsy Services of New Jersey, and Caregivers of New Jersey you are demonstrating to your customers and employees your commitment to helping people living with disabilities and chronic health conditions and their families engage in life to the fullest.

People living with disabilities represent the largest minority population in the world. Over 2 million people are living with a chronic disease in New Jersey costing over \$33.7 million dollars in medical costs and \$21.9 billion in lost employee productivity. There are 1.12 million caregivers in New Jersey providing 1.04 million care hours each year. The numbers are astounding as our families face new and unique challenges each day. Many of these individuals and families are your employees and customers. They might even be your friends or your own family.

For over 50 years, FRN has supported people living with disabilities and their families with special focus on serving people with autism, epilepsy, chronic health conditions and the blind and visually impaired. Each year, we assist over 30,000 people in all counties in New Jersey. FRN is CARF-accredited, meaning we uphold the highest standards, ethics, and practices in our work. Partnering with FRN is a sound investment and you can be confident your contribution will be put to good work. Our promise to provide innovative, high-quality services is unwavering. As an organization, our mission is to provide a personalized, humancentric approach to helping families with disabilities find the right resources and support for every step of their journey. Within this booklet, you will discover the many ways we can work together, from sponsoring our state-wide signature special events, like the annual Autism Beach Bash and Golf Classic, to programs and services that positively impact the lives of the people we serve. We also offer education and training, scholarships, as well as employee engagement programs to help you achieve your corporate social responsibility goals.

Thank you for your consideration and we look forward to you becoming a member of our FRN family. With your support, together, we can ensure no one navigates the challenges of living with disabilities alone.

Yours truly,

Liza Gundell  
Chief Executive Officer



# PAINT THE PONY PURPLE

## SUNDAY MARCH 26, 2023

The Stone Pony,  
Asbury Park, NJ

This family-friendly event will raise necessary funds to continue the agency's programs and services that spread knowledge and awareness of epilepsy and improve the quality of life of those living with the condition in New Jersey. The event will welcome hundreds of families, supporters, and music-lovers to enjoy entertainment while promoting epilepsy awareness. There will be a live and silent auction as well as a 50/50.



**Website:**

[www.painttheponypurple.org](http://www.painttheponypurple.org)

**Contact:**

[info@epilepsynj.org](mailto:info@epilepsynj.org)  
(800)336-5843 ext. 119

### SPONSORSHIP LEVELS

**\$7,500- Convention Hall Sponsor:**

Your Name on the welcome banner, website, sponsorship acknowledgment in a press release, social media, logo on t-shirt, print materials, and event signs. Exclusive location for your company banner. Exhibitor table with chairs provided- 10 tickets to the event.

**\$5,000- Tillie Sponsor:**

Your name on the welcome banner, website, sponsorship acknowledgment in a press release, social media, logo on t-shirt, print materials, and event signs. Premier location for your company banner. Exhibitor table with chairs provided- 8 tickets to the event.

**\$2,500- Carousel Sponsor:**

Your name on the welcome banner, website acknowledgment of sponsorship in a press release, social media, logo on t-shirt, print materials, and event signs. Exhibitor table with chairs provided- 4 tickets to the event.

**\$2,000- Stone Pony Sponsor:**

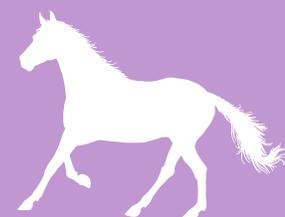
Your name on event signs and website, exhibitor table with chairs provided. 2 tickets to the event.

**\$1,500- Battle of the Bands Sponsor:**

Your name on event signs and website. Exhibitor table with chairs provided- 2 tickets to the event.

**\$750- Painted Pony Sponsor:**

Your name on event signs and website.





# FRN IMPACT AWARDS

## WEDNESDAY, APRIL 19, 2023

Park Avenue Club  
Florham Park, NJ

The FRN Impact Awards aims to honor the meritorious impact that its partners, supporters, and stakeholders have had in advancing our mission to provide a personalized human-centric approach to helping families with disabilities find the right resources and support for every step of their journey.



**Website:**

[www.frnimpact.org](http://www.frnimpact.org)

**Contact:**

[info@epilepsynj.org](mailto:info@epilepsynj.org)  
(800)336-5843

### SPONSORSHIP LEVELS

**\$20,000- Platinum Sponsor:**

(20 guests) Premium seating. Outside back cover in Ad Journal. Logo on Step and Repeat, event website, signage and program.

**\$10,000- Gold Sponsor:**

(10 guests) Full-page in Ad Journal. Logo on the event website, signage and program.

**\$5,000- Silver Sponsor:**

(5 guests) Half-page in Ad Journal. Logo on the event website, signage and program.

**\$2,000- Bronze Sponsor:**

(2 guests) Quarter-page in Ad Journal. Logo on the event website, signage and program.



# 47<sup>th</sup> ANNUAL GOLF CLASSIC MONDAY, JULY 17, 2023

## Upper Montclair Country Club Clifton, NJ

The 47th Annual Golf Classic and Dinner at Upper Montclair Country Club in Clifton will raise needed funds to provide essential services that will improve the quality of life for those living with epilepsy in New Jersey. This event will include 18 holes, golf carts, and lunch. Cocktails, dinner, and an awards ceremony will follow the conclusion of the tournament.



**Website:**

[www.epilepsygolfclassic.org](http://www.epilepsygolfclassic.org)

**Contact:**

[info@epilepsynj.org](mailto:info@epilepsynj.org)  
(800)336-5843

## SPONSORSHIP LEVELS

### \$15,000- Platinum Sponsor:

Five complimentary foursomes. Banner with company name at the entrance. Sponsorship listing on the website. Company tee signs displayed at a location of choice. Opportunity to add an item in golfers' "goody bags." Special recognition at dinner and awards ceremony. Table tents bearing the company name at each dinner table, Acknowledgment in the event program.

### \$12,500- Gold Sponsor:

Three complimentary foursomes. Banner with company name at the entrance. Sponsorship listing on the website. Company tee signs displayed at a location of choice. Opportunity to add an item in golfers' "goody bags." Table tents bearing the company name at each dinner table, special recognition at dinner and awards ceremony.

### \$10,000- Silver Sponsor:

Two complimentary foursomes. Sponsorship listing on the website. Company tee signs displayed at a location of choice. Opportunity to add an item in golfers' "goody bags." Acknowledgment in the event program, table tents bearing the company name at each dinner table

### \$7,500- Bronze Sponsor:

One complimentary foursome. Sponsorship listing on the website. Company tee signs displayed at a location of choice. Opportunity to add an item in golfers' "goody bags." Acknowledgment in the event program, table tents bearing the company name at each dinner table

### \$6,000- Dinner Sponsor:

Includes ten dinner reservations. A sign displaying the company name at the dinner ceremony. Special recognition of company made during dinner. Acknowledgment in the event program. Table tents bearing the company name at each dinner table.



# Camp NOVA

JULY 23 - JULY 29, 2023

Camp Linwood MacDonald  
Sandyston, NJ

Camp NOVA is a wonderful opportunity for youth and adults living with epilepsy and other developmental disabilities to enjoy summer camp. Camp NOVA is an overnight camp where individuals participate in group and individual activities and make memories that last a lifetime.



**Website:**

[www.campnova.org](http://www.campnova.org)

**Contact:**

[info@epilepsynj.org](mailto:info@epilepsynj.org)  
(800)336-5843

## SPONSORSHIP LEVELS

### **\$7,500- Camp Survival Kit Sponsor:**

A backpack filled with all the essentials to survive a week of camp. The backpack will include branded items such as a sustainable water bottle, flashlight, rain poncho, and other essential camp gear. All items will be branded with the sponsor's logo and recognized on the Camp NOVA Facebook page and the agency website.

### **\$5,000- Zip Line Experience Sponsor:**

Sponsor a once in a lifetime zip line experience for campers to fly across 20- acre Rooke Lake to enjoy the wildlife and each other. The sponsor will be recognized on the Camp NOVA Facebook page and the agency website. A sign will be displayed with the company name at the zip line.

### **\$3,500- Climbing Wall Adventure Sponsor:**

Sponsor an adventure for all campers to scale the 25-foot climbing wall to the top! The sponsor will be recognized on the Camp NOVA Facebook page and the agency website. A sign will be displayed with the company name.

### **\$2,500- Dance Sponsor:**

Sponsor the culmination of the camp week with a dance in the pavilion. There will be music, dancing, prizes, and promises for friendships that last a lifetime. A sign will be displayed with the company name. The sponsor will be recognized on the Camp NOVA Facebook page and the agency website.



# DAY AT THE BEACH

## Monday, July 31, 2023

Governor's Beach House  
Island Beach State Park, NJ

Day at the Beach is one of the premiere events hosted by Epilepsy Services of NJ. This free day at the Governor's Beach House provides an opportunity for families with loved ones who live with epilepsy and other intellectual and developmental disabilities to have a unique experience at a private beach at Island Beach State Park with special amenities.



### Website:

[WWW.epilepsyservicesnj.org/day-at-the-beach](http://www.epilepsyservicesnj.org/day-at-the-beach)

### Contact:

[info@epilepsynj.org](mailto:info@epilepsynj.org)  
(800)336-5843

## SPONSORSHIP LEVELS

### \$2,500- Fun in the Sun Sponsor:

- Name/company logo listed on the website.
- Exhibitor opportunities. Event signage.

### \$1,000- Food Sponsor:

- Name/company logo listed on the website.
- Exhibitor opportunities.

### \$500- Snack Sponsor:

- Name/company logo listed on website and ESNJ newsletter.



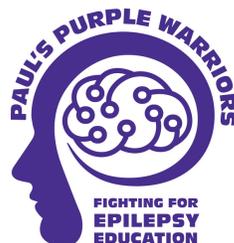


# SEIZE THE WAVE

## TUESDAY, JULY 25, 2023

Entrance on 37th Street  
Sea Isle City, NJ

Seize the Wave is a special surf instruction event brought to you through a collaboration between Epilepsy Services of NJ and Paul's Purple Warriors. This event will allow registered attendees to participate in instructional surf lessons. The surf lessons will start on the beach, then continue in the ocean with a trained surfer.



### Website:

[www.epilepsyservicesnj.org/seize-the-wave](http://www.epilepsyservicesnj.org/seize-the-wave)

### Contact:

[info@epilepsynj.org](mailto:info@epilepsynj.org)  
(800)336-5843

## SPONSORSHIP LEVELS

### \$2,500 Heritage Sponsor:

Sponsor's name and logo on Seize the Wave event main page as the Surf Sponsor. The sponsor receives a standard exhibitor set up with a table and chairs. We encourage exhibitors to bring a company logo tablecloth. Your promotional items are permitted at your table. Sponsor's logo on the Schedule of Events

### \$1,500 Tass Sponsor:

The sponsor's name and logo are listed on our website as the Activity Sponsor. Sponsor's name and logo on the Seize the Wave event main page as the Activity Sponsor. The sponsor receives a standard exhibitor set up with a table and chairs. We encourage exhibitors to bring a company logo tablecloth. Your promotional items are permitted at your table. Sponsor's logo on the Schedule of Events

### \$1,000 T-Shirt Sponsor:

This sponsorship includes the name on all event collateral, the company name on the event t-shirt, and a listing on the Epilepsy Services of NJ website with a link to your site. The sponsor receives a standard exhibitor set up with a table and chairs. Sponsor's logo on Schedule of Events.

### \$650 Exhibitor:

Standard vendor exhibit table set up with table and chairs. Your promotional items are permitted at your table. We encourage exhibitors to bring a company logo tablecloth. Sponsor's logo on Schedule of Events.

### \$500 Food Sponsor:

Sponsor's logo on Schedule of Events



# 19<sup>th</sup> ANNUAL AUTISM BEACH BASH

## SUNDAY, SEPTEMBER 10, 2023

14th Ave Beach  
Belmar, NJ

The Autism Beach Bash is the largest event in New Jersey for individuals with an autism spectrum disorder. This day includes a one-of-a-kind surf experience with Surfer's Healing, engaging activities, arts and crafts, live music, informational vendors, and much more. Consider making a commitment to this annual event that impacts lives and makes memories that last a lifetime.

### **\$18,000 Presenting Sponsor:**

Top billing on all event collateral. T-shirts, signage on the main stage, a VIP tour of Beach Bash, your company name on all outgoing press and news articles, recognition of sponsorship in event e-blasts sent to our distribution list, an opportunity to provide a logo gift to attendees, exhibitor space in a premiere exhibitor tent (value \$850), your company name on the official Autism Beach Bash T-shirt, your logo and listing on AFSNJ website with link to your site, and your company name featured on the welcome banner.

### **\$13,000 Platinum Sponsor:**

Top billing on all event collateral, signage on the main stage as our Platinum Sponsor and recognition in all event e-blasts and posted on the AFSNJ website with a link to your site. An opportunity to provide a logo gift to attendees, exhibitor space in a premiere exhibitor tent (value \$850). Your company name on the official Autism Beach Bash T-shirt, and your company name featured on the welcome banner.

### **\$9,000 Gold Sponsor:**

Top billing on all event collateral, signage on the main stage as our Gold Sponsor and recognition in all event e-blasts and posted on the AFSNJ website with a link to your site. This sponsorship comes with a premium exhibitor tent (value \$750). Your company name on the official Autism Beach Bash T-shirt, and your company name featured on the welcome banner.

### **\$7,000 Silver Sponsor:**

Standard exhibitor tent (value \$650). Company name on all event collateral, signage on the main stage as our Silver Sponsor, and recognition in all event e-blasts and posted on the AFSNJ website with a link to your site. Your company name on the official Autism Beach Bash T-shirt and your company name featured on the welcome banner.

### **Website:**

[www.autismbeachbash.org](http://www.autismbeachbash.org)

### **Contact:**

[info@autismbeachbash.org](mailto:info@autismbeachbash.org)  
(800)336-5843



**Autism Family  
Services of  
New Jersey**



# EPILEPSY TRICK OR TREAT WALK RUN

## SUNDAY, OCTOBER 22, 2023

Johnson Park  
Piscataway, NJ

Trick or Treat Walk Run is a Halloween-themed 5k walk/run complete with various activities and resources for families to enjoy. All are encouraged to wear costumes and join in trick or treating and our Catwalk Costume Contest. Music, activities, games and resources will guarantee fun for everyone!



**Website:**

\*Needs to be updated\*

**Contact:**

info@epilepsynj.org  
(800)336-5843

## SPONSORSHIP LEVELS

### \$10,000- Presenting Sponsor:

Your name & logo will be prominently placed on all Trick or Treat print materials and Presenting Sponsor banner at registration. Corporate banner to be prominently displayed at the start/ finish line of the walk. Premium exhibitor location (tent, table & chairs provided). Logo on the Schedule of Events for the Walk/ Run.

### \$7,500- Glow Sponsor:

Your name & logo on all Trick or Treat print materials and sponsor banner at registration. Premium exhibitor location (tent, table & chairs provided). Sponsor's corporate banner to be prominently displayed at "the turn" along the route. Logo on the Schedule of Events for the Walk/ Run.

### \$5,000- Costume Catwalk Sponsor:

Your name & logo on all Trick or Treat print materials as Costume Catwalk Sponsor and sponsor banner at registration. Logo on costume competition awards with ESNJ logo & logo on the Schedule of Events. Premium exhibitor location at contest judging area (tent, table & chairs provided.) One sponsor staff person to assist with judging the costume contest.

### \$3,500 Family Fun Walk Sponsor:

Your name & logo are on the Sponsor banner at registration. Sponsor may provide a promotional item or "treat" for a table for "trick or treat" bags. Your logo on signs along the path for the Family Fun Walk & logo on the schedule of events.

### \$2,500- Pathway Sponsor:

Your name & logo on: Signs directing participants along the route and sponsor banner at registration & name on the schedule of events. Corporate banner to be displayed along the route. Sponsor receives standard exhibitor opportunity.

# MARK YOUR CALENDARS

**Paint The Pony Purple-** Sunday, March 26th

**FRN Impact Awards-** Wednesday, April 19th

**Golf Classic-** Monday, July 17th

**Camp Nova-** July 23 to July 29th

**Day at the Beach-** Monday July 31st

**Seize The Wave-** Tuesday, July 25th

**Autism Beach Bash-** Sunday, September 10th

**Trick or Treat Walk Run-** Sunday, October 22

## Donate

Giving online is the simplest way to support our mission of serving individuals with disabilities and their families in NJ. You can donate directly to the Family Resource Network.

## Volunteer

The Family Resource Network and its affiliates have many volunteer opportunities available that allow individuals to aid in our mission.

## Fundraise

We will gladly provide any information or promotional materials you may need for a successful event.