



NATIONAL CAREGIVERS CONFERENCE

The Spirit of Resilience®

**VIRTUAL
AT HOME EDITION**

OCTOBER 15-16, 2020



**The Family
Resource
Network**

Providing families with access, answers and action

THE NATIONAL CAREGIVERS CONFERENCE

The National Caregivers Conference is renowned for its national level speakers, workshops and exhibitors who address both individual and national issues facing the caregiving community. The impact of caregiving on mental health and emotional well-being across the lifespan and in the era of COVID-19 has sparked discussions around trauma informed care, stressful life events, adverse childhood experiences and cultural differences to approaching adversity. **"The Spirit of Resilience"** is relevant to the 43.5 million caregivers nationwide who are dedicated to providing 24/7 direct care and support for a loved one who has a chronic condition, mental health challenge, disability and/or is a veteran or aging. Now more than ever, the 2020 National Caregivers Conference, **"The Spirit of Resilience"** is dedicated to creating spaces for collaboration, learning, and healing as we support and elevate the role of caregiving nationwide.

Sponsors and supporters are invited to consider making a commitment to the 2020 National Caregivers Conference on October 15-16, 2020 as you join us virtually at the forefront of a transformative shift in caregiving.

 **NATIONAL CAREGIVERS CONFERENCE**
The Spirit of Resilience®

VIRTUAL SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$50,000

- Recognition as Presenting Sponsor
- Virtual Conference Welcome Banner featuring Company logo
- Sponsor Name and Logo on all printed advertising and materials, press releases and news articles
- Advertising space inside front cover of virtual program book
- Logo and prominent listing on conference website and event page with hotlink to your site over the 2-day conference
- Complimentary greenroom for in-company touch-base to be used throughout the conference
- Premium Exhibitor Space: comes with the ability to have an employee engage with guests in your virtual company booth or substitute with pre-recorded video about your company during the 2-day conference

PLATINUM SPONSOR \$30,000

- Recognition as Platinum Sponsor
- Virtual Conference Welcome Banner featuring Company logo
- Sponsor name and logo on cover of Program Book
- Sponsor Name and Logo on all printed advertising and materials, press releases and news articles
- Full page ad in virtual Program Book
- Logo and prominent listing on conference website with hotlink to your site over the 2-day conference
- Complimentary greenroom for in-company touch-base to be used throughout the conference
- Premium Exhibitor Space: comes with the ability to have an employee engage with guests in your virtual company booth or substitute with a pre-recorded video about your company during the 2-day conference

GOLD SPONSOR \$20,000

- Recognition as Gold Sponsor
- Virtual Conference Welcome Signage featuring Company logo
- Full page ad in virtual Program Book
- Logo and prominent listing on conference website and event page with hotlink to your site over the 2-day conference
- Sponsor Name and Logo on all printed advertising and materials, press releases and news articles
- Complimentary greenroom for in-company touch-base to be used throughout the conference
- Premium Exhibitor Space: comes with the ability to have an employee engage with guests in your virtual company booth or substitute with a pre-recorded video about your company during the 2-day conference

SILVER SPONSOR \$10,000

- Recognition as Silver Sponsor
- Virtual Conference Welcome Signage featuring Company logo
- 1/2 page ad in virtual Program Book
- Logo and prominent listing on conference website and event page with hotlink to your site during the 2-day conference
- Standard Exhibitor Space: comes with the ability to place a pre-recorded video about your company in your virtual booth, along with a hotlink to your website

BRONZE SPONSOR \$5,000

- Virtual Conference Welcome Signage featuring Company logo
- 1/2 page ad in virtual Program Book
- Logo and prominent listing on conference website and event page with hotlink to your site
- Standard Exhibitor Space: comes with the ability to place a pre-recorded video about your company in your virtual booth, along with a hotlink to your company website

CONFERENCE KIT SPONSOR \$4,000

- Virtual Conference Welcome Signage featuring Company logo
- Logo and prominent listing on conference website and event page with hotlink to your site
- Standard Exhibitor Space: comes with the ability to place a pre-recorded video about your company in your virtual booth, along with a hotlink to your company website

OTHER SPONSORSHIP OPPORTUNITIES

- | | |
|--------------------------|---------|
| PRE CONFERENCE RECEPTION | \$2,500 |
| CAREGIVER SCHOLARSHIPS | \$1,500 |

**FOR ADDITIONAL INFO.
PLEASE CONTACT:**

CONFERENCE@FAMILYRESOURCENETWORK.ORG
WWW.NATIONALCAREGIVERSCONFERENCE.ORG

VIRTUAL EXHIBITOR OPPORTUNITIES:

Our platform expo section will be open virtually from 10/15/2020 at 3pm until 10/16/2020 at 5pm.

NON-PROFITS \$450
STANDARD EXHIBITOR SPACE Comes with the ability to place a pre-recorded video about your company in your virtual booth, along with a hotlink to your company website.

FOR PROFITS \$800
STANDARD EXHIBITOR SPACE Comes with the ability to place a pre-recorded video about your company in your virtual booth, along with a hotlink to your company website.

PREMIUM EXHIBITOR \$1,000
PREMIUM EXHIBITOR SPACE Premium space is in a high visibility area of the conference.

To register as an exhibitor please visit www.nationalcaregiversconference.org
All exhibitors should provide via email, a pre-recorded video to be placed in their virtual booth, their logo, a short description of their company and a hotlink to their site to conference@familyresourcenetwork.org.

ABOUT THE FAMILY RESOURCE NETWORK:

The Family Resource Network (FRN) was founded in 1970 as the Epilepsy Foundation of New Jersey. Today we are a statewide non-profit organization comprised of three affiliate organizations, Autism Family Services of NJ, Caregivers of NJ, and Epilepsy Services of NJ, designed to meet the growing needs for community-based programs and supports for individuals and families living with disabilities and chronic conditions. Our mission is to offer individuals and their families with continuing needs, the greatest opportunities, resources and service to support a full and happy life.



SPONSORSHIP FORM

TYPE OF SPONSOR

- PRESENTING SPONSOR
\$50,000
- PLATINUM SPONSOR
\$30,000
- GOLD SPONSOR
\$20,000
- SILVER SPONSOR
\$10,000
- BRONZE SPONSOR
\$5,000
- CONFERENCE KIT SPONSOR
\$4,000
- PRE-EVENT SPONSOR
\$2,500
- CAREGIVERS SCHOLARSHIPS
\$1,500

BILLING INFORMATION

NAME: _____ COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TEL: _____ E-MAIL: _____

- MY CHECK IS ENCLOSED: PAYABLE TO THE FAMILY RESOURCE NETWORK
(PLEASE INCLUDE NATIONAL CAREGIVERS CONFERENCE IN THE MEMO LINE)
- PLEASE CHARGE MY (CARD):

CARD NO: _____ EXP. DATE: _____ SECURITY CODE: _____

SIGNATURE: _____ BILLING TEL: _____

BILLING ADDRESS (IF DIFFERENT FROM ABOVE): _____

CITY: _____ STATE: _____ ZIP: _____



WWW.NATIONALCAREGIVERSCONFERENCE.ORG